



University of California, Los Angeles

Vietnamese Student Union at UCLA

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FOR IMMEDIATE RELEASE

VIETNAMESE STUDENT UNION AT UCLA ANNOUNCES VIETNAMESE CULTURE NIGHT 2010 AT ROYCE AUDITORIUM

Los Angeles, CA – On January 18, 2010, the Vietnamese Student Union (VSU) at UCLA proudly presents the 30th Annual Vietnamese Culture Night “Labors of Love: Lòng Mẹ” in Royce Hall, from 7 PM to 10 PM. Vietnamese Culture Night is VSU’s largest production, and it attracts approximately 1,800 students, faculty, family members, and members of the off-campus community. Vietnamese Culture Night is an extension of the Vietnamese Student Union’s community advocacy and cultural retention. We use the stage as a platform to share and inform others about Vietnamese culture, and raise awareness of contemporary community issues. In conjunction with Martin Luther King Jr. Day, we are honored to celebrate the legacy of Martin Luther King, Jr. by promoting diversity on campus and cross-cultural understanding.

Celebrating the production in its 30 year anniversary, this year’s program focuses on strengthening community and family values through collaboration amongst friends and individuals the way Vietnamese communities did in Vietnam. The show highlights the advantages of working together when times are too dreadful to endure alone. Last year, Vietnamese Culture Night 2009 at UCLA provided a contemporary edge in examining the effects of the Vietnam War on the young generation in America. This year, we bridge both historical and modern narratives with a production that explores the Vietnamese-American community through the lenses of current issues: education, employment, social pressure, and health in an economic crisis.

This year’s narrative follows the story of a humble Vietnamese family: a mother, who is the central character, and her three children. The story journeys through the mother’s life in Vietnam before the war, to her family’s struggles in present-day America. “Lòng Mẹ” represents the loving heart of a mother, and the show is a dedication to our own mothers to recognize the sacrifices they have made and their continuous courage. In unprecedented times, each member of the family faces a set of challenges unique to their generation. Follow our characters in their quest for strength, identity, opportunity, and most importantly, the value of family during difficult times. Amidst adversity in America, VCN 2010 is a hopeful story of history, hardships, and household heroes.

The students of the Vietnamese Student Union at UCLA have worked hard these past few months to present an entertaining and insightful show for the campus and the community. Our production will be manifold in its diverse presentation: we will interweave the dramatic narrative with cultural performances, such as traditional dancing and lyrical singing, and contemporary acts, such as modern dancing. Culture Night represents our solidarity and commitment to understanding and preserving our cultural heritage. Admission is free and donations are greatly appreciated. For ticket information, please contact VCN Ticketing Manager, Lucy Võ, at ltv151@gmail.com or via phone at (951) 809-7828.

UCLA Vietnamese Culture Night 2010
Royce Hall Auditorium, UCLA
Monday, January 18, 2010
7 PM (Doors & Will Call open at 6 PM)

Map of UCLA: <http://maps.ucla.edu/campus/>